

wfc fulham



Season 2008/2009

Introduction

WFC Fulham is a senior ladies football club currently playing in the Football Association's Women's Premier League National Division. This league forms the pinnacle of female football in the country, with great names such as Arsenal, Everton, Chelsea and Leeds competing in it. All teams in the Premier League also enter the League Cup, the FA Cup and their respective County Cups.

WFC Fulham represents a continuation of the famous Fulham Ladies side which was run by its male counterpart Fulham FC. In May 2006, when Fulham FC decided to end its connection with senior ladies football by withdrawing its funding, a group of officers, parents and players decided to maintain the club on a self-funding basis. This group took over the reins so that the team could continue playing football at the highest level possible, albeit with a slightly changed name.



www.fulhamwfc.com

Season 2008 - 2009

Following the last two seasons' sterling work, the football club has been established as a thriving organisation providing a top quality football experience. In that time it has achieved the following:-

- * Attracted funding via donations, player subscriptions and sponsorships;
- * Established a home ground at the impressive Burnham Football Club facility in Buckinghamshire (right) with a back-up ground at nearby Marlow FC;
- * Set up a training facility at the Kingsmeadow Athletics Stadium in Kingston-upon-Thames in Surrey;
- * Recruited a management team of football coaches, physiotherapists, director of football and fitness coach, along with the availability of a performance analyst, nutritionist and sports psychologist;
- * Secured mini-bus transport for first team and reserve away games;
- * Provided playing, match day and training kits and equipment;
- * Produced a home match-day programme;
- * Set up a website at www.fulhamwfc.com



www.fulhamwfc.com

How could you help Fulham Women Football Club?

Almost all the things itemised in the list cost the club money. Only the time put in by the committee, coaches, physiotherapists, the website manager and programme editor is free. All the players have to pay to play and no player receives expenses of any kind. It costs approximately £350 to stage a first team home game. To provide each player with football at this level for the whole season costs about £500.



WFC Fulham is therefore reliant not only on income from players, parents and benefactors but also from commercial sponsors to pay its way. There are numerous ways in which a commercial organisation could consider helping us by becoming a sponsor of the club. These range from being the main club sponsor to individual sponsorship of home games, a player or an aspect of the kit used, for example, the tracksuit. In return, the sponsor's name would appear prominently on our website and in the match-day programme. For a major sponsor, its name would feature on whatever aspect of the club is being financed, for example, the playing strip. The club receives media attention and so there is some prospect of a sponsor's name reaching a wider audience in addition to that which consists of programme and website readers and spectators.

The next step.....

Fulham Women Football Club welcomes your interest in considering a sponsorship opportunity and would be only too pleased to discuss this with you. If you are interested, please contact our committee member Paul Hayes on 07817 340270, or email him at ph@fulhamwfc.com. We would also be very happy to invite you to one of our home games or a training session as part of this process and to provide you with the necessary sponsorship form should you wish to pursue the matter. Please also have a look at our website www.fulhamwfc.com as this will give you a further insight into the club. We look forward to hearing from you and hope that you will choose to become involved in the largest female participation sport in the UK.



WFC Fulham with the League Champions trophy.